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Wednesday, January 11, 2006

Results Summary

Show All Pages and Questions

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Filter Results

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Total: 1418

Visible: 1418

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Status: Enabled

Reports: Summary and Detail

2. Tell us a little bit about you- Page 2 of 13












1. Please check below

	Response Percent	Response Total
Male	44.1%	625
Female	56%	794
Total Respondents		1418
(skipped this question)		0

2. Please check your age range below

	Response Percent	Response Total
Under 21 years	28.5%	404
21 to 30	8.6%	122
31 to 40	14.1%	200
41 to 50	21.7%	307
51 to 60	20.7%	294
61 to 70	5.2%	74
71 to 80	0.9%	13
81 to 90	0.3%	4
Over 90	0.1%	2
Total Respondents		1418
(skipped this question)		0

3. Please select your zip code, if not listed please enter your zip code in comments below





	Response Percent	Response Total
93301 	4%	56
93302	0.1%	2
93303	0.1%	2
93304 	4.5%	63
93305 	5%	70
93306 	17.1%	239
93307 	5.9%	82
93308 	14.2%	198
93309 	11.4%	159
93311 	9%	125
93312 	14.8%	206
93313 	4.1%	57
93314 	5.7%	80
93203	0.2%	3
93205	0.7%	10
93206	0.3%	4
93215	0.1%	1
93222	0.1%	2
93224	0%	0
93225	0.2%	3
93226	0%	0
93238	0.1%	1
93240	0.1%	1
93241	0.1%	1
93243	0.1%	1
93249	0%	0
93250	0%	0
93251	0.1%	1
93252	0%	0
93255	0%	0
93263	0.3%	4
93268	0.6%	9
93276	0%	0
93280	0.3%	4
93283	0%	0

93285	0%	0
93300	0.1%	1
93380	0%	0
93387	0%	0
93389	0%	0
93438	0%	0
93501	0.1%	1
93504	0%	0
93505	0%	0
93516	0%	0
93518	0.1%	1
93519	0%	0
93523	0%	0
93524	0%	0
93527	0%	0
93528	0%	0
93531	0.1%	2
93554	0%	0
93555	0%	0
93560	0%	0
93561	0.4%	5
93581	0.1%	2
Total Respondents		1396
(skipped this question)		23

4. Please enter zip code if not on the list above.

<input type="button" value="View"/> Total Respondents	14
(skipped this question)	1404

5. How long have you lived in Kern County area?

	Response Percent	Response Total
Less than 5 years 	9.5%	134
5 to 10 years 	10%	141
10 to 20 years 	34.4%	488
More than 20 years 	46.3%	656
Total Respondents		1417

(skipped this question) 1

3. Downtown Strategies - Page 3 of 13

1. Please rate the following Downtown Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Have development that is a mixture of a housing, retail, and commercial uses in the downtown area.	10% (131)	29% (390)	37% (503)	25% (344)	2.77
Go forward with the Mill Creek Project that will divert water to create a river street in the downtown area.	27% (374)	28% (387)	26% (362)	18% (246)	2.35
Create a Federal Courthouse in the downtown area.	19% (256)	31% (417)	34% (462)	16% (222)	2.48
Have more parking downtown that is available 24 hours that is close and easy to access.	7% (95)	20% (272)	38% (516)	35% (484)	3.02
			Total Respondents		1374
			(skipped this question)		44

2. Comments:

[View](#) **Total Respondents** 191
(skipped this question) 1227

4. Quality of Life - Page 4 of 13

1. Please rate the following Quality of Life Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Improve the air quality.	1% (17)	5% (75)	17% (230)	76% (1045)	3.68
Increase the number of trees providing shade. Create landscaped gateways, freeways, and arterial roads. Ensure enforcement of codes.	2% (27)	11% (150)	34% (458)	53% (730)	3.39
Reduce crime in Bakersfield through prevention.	1% (14)	6% (80)	30% (409)	63% (861)	3.55
Create an easy to walk city to encourage pedestrians, discourage maze developments and island communities.	7% (92)	22% (298)	37% (498)	35% (476)	3.00
Adopt universal curbside household recycling, keeping cost reasonable for residents and business owners.	9% (127)	26% (362)	31% (428)	33% (450)	2.88
			Total Respondents		1370
			(skipped this question)		48

2. Comments:

[View](#) **Total Respondents** **206**
(skipped this question) **1212**

5. Image - Page 5 of 13

1. Please rate the following Image Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Implement the Bakersfield Life as It Should Be campaign including businesses, agencies, and organizations' communications (i.e. newsletters, stationary, advertisement, signs etc.).	27% (369)	41% (546)	23% (313)	9% (117)	2.13
Update the monument style Welcome to Bakersfield signs on Highway 99.	33% (449)	33% (451)	21% (281)	13% (174)	2.13
				Total Respondents	1359
				(skipped this question)	59

2. Comments

[View](#) **Total Respondents** **133**
(skipped this question) **1285**

6. Economic Development - Page 6 of 13

1. Please rate the following Economic Development Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Align education with the needs of business so that students are prepared at all levels for success in the workplace.	3% (40)	12% (158)	39% (524)	46% (627)	3.29
Make sure that higher education fits the needs of the economy.	3% (39)	11% (149)	41% (554)	45% (606)	3.28
Make sure that existing groups such as Bakersfield Chamber of Commerce, Kern Economic Development Corporation, Visitors Bureau, Small Business Development Center, and Vision 2020 committees work together and are supported to develop the local economy.	3% (43)	16% (210)	43% (579)	38% (507)	3.16
Encourage collaboration and participation by business, education, and government in the implementation of the newly adopted county-wide economic development strategy.	4% (54)	19% (248)	46% (611)	32% (424)	3.05
Continue to expand and broaden support for new start-ups and existing businesses.	5% (71)	21% (284)	44% (589)	29% (395)	2.98
				Total Respondents	1352

(skipped this question) 66

2. Comments

[View](#) **Total Respondents 103**
 (skipped this question) 1315

7. Education - Page 7 of 13

1. Please rate the following Education Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Promote the importance of quality early childhood development and school readiness so that students enter kindergarten ready to learn.	5% (65)	14% (190)	31% (414)	50% (663)	3.26
Promote the importance of reading as the most important part of a quality education through the efforts of community groups like the Target Reading First Collaborative.	3% (41)	16% (211)	34% (456)	47% (624)	3.25
Promote the idea that all students graduating from high school must be academically ready for a career, career training and/or post-secondary (after high school) education of their choice.	2% (28)	8% (102)	28% (370)	63% (835)	3.51
Raise the educational expectations of students, teachers, parents, and the community.	5% (70)	11% (147)	32% (421)	52% (693)	3.31
				Total Respondents	1337
				(skipped this question)	81

2. Comments

[View](#) **Total Respondents 171**
 (skipped this question) 1247

8. Community Planning - Page 8 of 13

1. Please rate the following Community Planning Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Encourage the City and County to work together on land use and development so that growth is acceptable and desired.	3% (33)	10% (130)	33% (420)	54% (695)	3.39
Encourage infill, discourage non-contiguous (not next to each other) development by requiring that developers provide infrastructure (i.e. roadways, water, etc.) or pay	5% (66)	16% (208)	30% (385)	48% (613)	3.21

additional fees.

Total Respondents 1286
 (skipped this question) 132

2. Comments

[View](#) **Total Respondents** 137
 (skipped this question) 1281

9. Transportation - Page 9 of 13

1. Please rate the following Transportation Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Create additional revenue sources to qualify for funding for local transportation money at the State and Federal level.	6% (77)	20% (251)	38% (481)	36% (449)	3.03
Continue to pursue an east/west freeway.	5% (63)	12% (157)	28% (356)	54% (689)	3.32
	Total Respondents				1272
	(skipped this question)				146

2. Comments

[View](#) **Total Respondents** 148
 (skipped this question) 1270

10. Youth & Family - Page 10 of 13

1. Please rate the following Youth & Family Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Create a safe and enriching community known as a great place to raise a family with activities for all ages.	2% (20)	9% (117)	34% (436)	55% (704)	3.43
Support affordable choices for those in need of quality child care.	5% (64)	20% (250)	39% (497)	36% (462)	3.07
Have more opportunities for senior citizens in the community.	5% (65)	24% (306)	41% (528)	29% (376)	2.95
Provide broad-based recreation programs in all neighborhoods of Greater Bakersfield.	5% (62)	21% (267)	42% (535)	32% (412)	3.02
	Total Respondents				1281
	(skipped this question)				137

2. Comments

[View](#) **Total Respondents** **114**
 (skipped this question) **1304**

11. Health & Wellness - Page 11 of 13

1. Please rate the following Health & Wellness Strategies in degree of importance.

	Not Important	Somewhat Important	Important	Very Important	Response Average
Continue to encourage our community to decrease obesity and promote a healthy lifestyle.	8% (104)	19% (254)	33% (435)	40% (525)	3.05
Create a major marketing campaign and healthy community programs.	14% (186)	29% (386)	33% (434)	23% (309)	2.66
				Total Respondents	1317
				(skipped this question)	101

2. Comment

[View](#) **Total Respondents** **127**
 (skipped this question) **1291**

12. Last but not least - Page 12 of 13

1. Please choose your top three areas of interest. If you have more than three, you can continue the ranking of areas in the comment section.

	First Choice	Second Choice	Third Choice	Response Average
Downtown	28% (67)	32% (78)	40% (97)	2.12
Quality of Life	47% (338)	28% (199)	25% (175)	1.77
Image	25% (50)	33% (65)	42% (84)	2.17
Economic Development	21% (82)	41% (162)	39% (155)	2.18
Education	45% (328)	34% (248)	21% (152)	1.76
Community Planning	25% (90)	38% (140)	37% (135)	2.12
Transportation	31% (128)	30% (127)	39% (163)	2.08
Youth & Family	24% (82)	32% (111)	44% (149)	2.20
Health & Wellness	27% (93)	34% (117)	40% (138)	2.13
			Total Respondents	1259
			(skipped this question)	159

2. Continue ranking below

View	Total Respondents	166
	(skipped this question)	1252

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